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Rick & Julie Rodgers

Experience

1994–2003 Fox Mountain Lodge Caboolture, Qld

Owner/Operator

- We built this business from the ground up.
- Developed and implemented a marketing plan aimed at both domestic and international markets.
- Established a range of accommodation and meals packages to cater to selected niche markets.
- Built a loyal client base that came to rely on our high standards.
- Catered to special functions eg., birthdays, anniversaries and theme events.
- Developed advertising and promotional media via MS Word, Excel & Publisher.
- Developed, published & maintained web site and managed target e-mail list.
- Set up web site domain, configured www and mail servers.
- Hands on every aspect including meal planning & preparation, all housekeeping
- EFTPOS electronic banking & Internet banking, Book keeping - M.Y.O.B Accounting Plus & all grounds maintenance.
- Relieving Managers at Amaroo Resort, Trinity Beach North Queensland. November 1999, December 2000, June 2001, April 2002 & January 2003. (Short term relief so that the resident managers could take recreation leave.)

Rick

1984–1994 John Page Motors. Caboolture, Qld

Sales Manager New Vehicles

- Overseeing all aspects of New Car Dealership sales and customer liaison.
- Preparation of ad campaigns, sales targets, delivery deadlines & stock control.
- 3 month forward ordering for imported vehicle stocks via Nissan's central computer network.
- Always in the Top 5 Regional/State Sales Achievers.
- Received Nissan Motor company's highest sales award 1989.
- Attained Nissan Gold Ambassador status by exceeding sales targets and 100% Customer Satisfaction Index.

Julie

1991–1996 John Page Motors Caboolture, Qld

Service Advisor

- All aspects of Service Reception, bookings & mechanical staff control.
- Computer generated invoicing and payments received.
- Co-ordinating job cards and spare parts ordering to ensure job completion.
- Nissan Warranty and customer liaison.

Julie

1987–1991 Mango Tree Restaurant Caboolture, Qld.

Food & Beverage

- Buffet Supervisor and customer satisfaction
- All aspects of Bar and drink service.
- Food planning and preparation.